

JENNY KIM

(Seojeong)

Junior UIUX Engineer

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Expertises & Skills

Frontend Development

HTML, CSS, JavaScript, TypeScript, Sass, Bootstrap, MUI, TailwindCSS, ReactJS, NextJS, React Native, Redux, Wordpress, Shopify

UIUX Design

Figma, Adobe XD, Design Research, Wireframes, Prototyping, Userflow

Digital/Graphic Design

Photoshop, Illustrator, InDesign, Premier Pro, Final Cut Pro

Personal Skills

Taking Initiative

Consistently seeking to improve workflows and address challenges before they arise.

Collaborative Communication

Thriving in teams by actively listening and clearly sharing ideas to ensure alignment.

Attention to Details

Delivering high-quality work by focusing on precision and accuracy.

Awards & Contributions

Code Tutoring Volunteer

Apr 2024 -

@KDD

Helping beginners grasp fundamental programming concepts and best practices.

Social Media Management

Mar 2021

@Inspiring Girls Australia

Launching organization's social media presence and planned content marketing strategies.

The RMIT Retail Initiative Award

Jan 2020

@RMIT

Presenting a menswear collection proposal for Country Road, including design concept and marketing strategy.

Experience

Sep 2023 - Nov 2023 | Vancouver, Canada

Frontend Developer Intern

@ PhoneBox

- Resolved JIRA-assigned issues in existing web/app products, collaborating with backend developers on API integrations.
- Developed UI and features for the 'Partner Portal' mobile app using TypeScript, React Native, Expo, and Redux.
- Deployed test versions to support iterative development and worked closely with marketing, project managers, and developers on feature requests.

Jun 2021 - Dec 2021 | Seoul, South Korea

Online Fashion Merchandise Assistant

@ The Handsome Corp.

- Collaborated with cross-functional teams to manage online order statuses and stock supplies using the SAP ERP system.
- Prepared photoshoots and ensured stock availability for biweekly collection launches, updating merchandise online accordingly.
- Implemented a targeted content strategy for the community platform, resulting in a 20% increase in user engagement.

Apr 2020 - May 2021 | Melbourne, Australia

Brand Digital Marketing Consultant

@ X NIHILO Pty Ltd

- Engaged with PR stakeholders and coordinated business partnerships.
- Strategized marketing campaigns and created cohesive graphic content for social media platforms and EDM.
- Achieved a 450% increase in IG reach and impressions through targeted content strategies.
- Implemented a digital marketing plan, resulting in a twofold increase in sales in the South Korean market.

Recent Projects

Aug 2024 | Personal Work

Belong Where You Are

belong-where-you-are.vercel.app

- An interactive digital photo album that allows users to seamlessly navigate. Integrated Contentful CMS to optimize site performance and streamline content management.

Jun 2024 | Client Work

Sadie Lee Website

sadielee-design.com

- London based graphic designer Sadie Lee's website.
- Integrated a headless CMS for effortless content management using Next.js and Sanity, and applied interactive animations with MatterJS.

Education

2022 - 2023 | Vancouver, Canada

Diploma of New Media Design and Web Development

British Columbia Institute of Technology

2018 - 2020 | Melbourne, Australia

Bachelor of Fashion (Merchandise Management)

Royal Melbourne Institute of Technology